

Sustainable Business Bibliography

By Steve Attinger
Business Performance Innovators

Anderson, Ray. Mid-Course Correction: Toward a Sustainable Enterprise: The Interface Model. Atlanta: The Peregrinzilla Press, 1998. *

Arena, Christine. Cause for Success: 10 Companies That Put Profit Second and Came in First. Novato: New World Library. 2004.

Benyus, Janine. Bio-Mimicry. NY: William Morrow & Company, 1997. *

Berry, Thomas. The Great Work: Our Way into the Future. NY: Bell Tower – Random House, Inc., 1999.

Brown, Lester R. Eco-Economy: Building an Economy for the Earth. NY: W.W. Norton & Company, 2001.

Daly, Herman, and Kenneth Townsend. Valuing the Earth: Economics, Ecology, Ethics. MIT Press, 1992.

Dolan, Paul. True to Our Roots: Fermenting a Business Revolution. Princeton: Bloomberg Press, 2003.

Doppelt, Bob. Leading Change Toward Sustainability. Sheffield, UK: Greenleaf Publishing, 2003. *

Dunphy, Dexter, Andrew Griffiths, and Suzanne Benn. Organizational Change for Corporate Sustainability. London, UK: Routledge, 2003. *

Elkington, John. Cannibals With Forks: The Triple Bottom Line of 21st Century Business. Stony Creek: New Society Publishers, 1998.

Erickson, Gary, with Lois Lorentzen. Raising the Bar: Integrity and Passion in Life and Business. San Francisco: Jossey-Bass, 2004.

Esty, Daniel C., and Andrew S. Winston. Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage. 2006.

Greider, William. The Soul of Capitalism: Opening Paths to a Moral Economy. NY: Simon & Schuster, 2003.

Harvard Business Review, Ed. Business and the Environment. Boston: Harvard Business School Press, 2000.

Hawken, Paul. The Ecology of Commerce: A Declaration of Sustainability. NY: HarperBusiness, a division of HarperCollins Publishers, 1993. *

Hawken, Paul, Amory Lovins, and L. Hunter Lovins. Natural Capitalism: Creating the Next Industrial Revolution. Boston: Little, Brown and Company, 1999. *

Hollender, Jeffrey. What Matters Most: How a Small Group of Pioneers is Teaching Social Responsibility to Big Business, and Why Big Business is Listening. NY: Basic Books, 2004. *

Holliday, Chad, Stephan Schmidheiny, and Philip Watts. Walking the Talk: The Business Case for Sustainable Development. San Francisco: Berrett-Koehler Publishers, Inc., 2002.

Kiuchi, Tachi, and Bill Shireman. What We Learned in the Rainforest: Business Lessons from Nature. San Francisco: Berrett-Koehler Publishers, Inc., 2002.

Korten, David. The Post-Corporate World: Life After Capitalism. San Francisco: Berrett-Koehler Publishers, 1999.

McIntosh, Malcom, Deborah Leipziger, and Gill Coleman. Living Corporate Citizenship: Strategic Routes to Socially Responsible Business. London, UK: Financial Times Management Publishers, 2003

McDonough, William, and Michael Braungart. Cradle to Cradle: Remaking the Way We Make Things. NY: North Point Press, 2002. *

Natrass, Brian, and Mary Altomare. Dancing with the Tiger: Learning Sustainability Step by Natural Step. Gabriola Island: New Society Publishers, 2002. *

Robert, Karl-Henrik. The Natural Step: A Framework for Achieving Sustainability in our Organizations. Waltham: Pegasus Communications, Inc., 1997.

Savitz, Andrew W., with Karl Weber. The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success — and How You Can Too. San Francisco: Jossey-Bass, 2006.

Waage, Sissel. Ants, Galileo, and Gandhi: Designing the Future of Business Through Nature, Genius, and Compassion. Sheffield, UK: Greenleaf Publishing, 2003

Willard, Bob. The Sustainability Advantage: Seven Business Case Benefits of a Triple Bottom Line. Gabriola Island: New Society Publishers, 2002. *

Willard, Bob. The Next Sustainability Wave: Building Boardroom Buy-In. Gabriola Island: New Society Publishers, 2005. *

* denotes favorite

Steve Attinger
Principal, Business Performance Innovators
"Marketing and Sustainability consulting for an improved bottom line."
Sattinger@PresidioMBA.org
(650) 625-8167
Mountain View, CA.