



**SUSTAINABLE SILICON VALLEY PRESENTS THE FIRST WORKING GROUP MEETING ON
“ENERGY & CO₂ BEST PRACTICES”**

A Step-by-Step Process to
Reduced CO₂ Emissions, Improved Energy Efficiency and Financial Savings
Based on Johnson & Johnson's Energy Star Enhanced Best Practices

WEDNESDAY, JANUARY 18, 2006 (NOTE NEW DATE)

9:00 AM – 12 NOON

CISCO SYSTEMS

3650 CISCO WAY, BUILDING 17, MAUI ROOM

SAN JOSE, CALIFORNIA

(See directions, registration and sponsorship information below.)

AGENDA

9:00 – 10:00

Introductions and Overview, Benefits and Expectations

Bruce Paton, Sustainable Silicon Valley Board of Directors

Assessing Your Starting Point – With a detailed outline of the ten-stage energy and CO₂ saving process, determine your organization's status and where you should focus your attention first.

Bill Farwell, Facilities Staff Engineer, LifeScan, Johnson & Johnson

Stage 1 – Green Lights

Stage 6 – Management Practices

Stage 2 – Building Tune-Up

Stage 7 – Re-commissioning

Stage 3 – Load Reduction

Stage 8 – New Additional Technologies

Stage 4 - Fans/Motors

Stage 9 – Manufacturing Equipment

Stage 5 – HVAC Plant

Stage 10 – Environmentally Friendly Sources

10:00 – 11:00

Getting Real with Stage 1 – Focusing on lighting efficiency measures that are appropriate for the group's status, you will learn the details of implementation and return on investment calculations, and will take away a comprehensive outline of lighting efficiency steps and a concrete plan of action.

Bill Farwell, Facilities Staff Engineer, LifeScan, Johnson & Johnson

11:00 - Noon

Sneak Preview – With detailed examples of energy and CO₂ saving projects you will encounter further in the 10 Stage process, you will get a sense of where you are headed and the rewards you will earn.

Bill Farwell, Facilities Staff Engineer, LifeScan, Johnson & Johnson

Making it work – Discuss how this working group can support you in your process of becoming more energy and CO₂ efficient; frequency, timing and content of meetings; networking and support; other considerations.

THANKS TO OUR EVENT SPONSOR, WATTSTOPPER/LE GRAND & HOST, CISCO SYSTEMS!



Registration: Please register by January 13:

Please register by January 13 by sending your contact information to Michele Blazek, AT&T Director of Technology and Environment, who is coordinating SSV Working Group communications at mblazek@att.com. There is no charge for this session.

For Sponsors:

Working Group attendees will be interested in exactly what you have to offer. We hope you will consider the value of your participation in this Working Group by sponsoring the first stage on Green Lights at one of the following levels:

Event and Communications Underwriter - \$10,000: Acknowledgement of your organization as Event and Communications Underwriter in event electronic and printed announcements; logo inclusion on electronic and printed event agenda; table space at the event.

Event Sponsor - \$5000: Acknowledgement of your organization as Event Sponsor in forum electronic and printed announcements; logo inclusion on electronic and printed event agenda; table space at the event.

To sponsor this event, contact *Jennifer Smith Grubb, Sustainable Silicon Valley Executive Director* at smithjen@SustainableSiliconValley.org or (831) 239-2611. Please call or e-mail if you have any questions.

Driving Directions:

From the south: Take 880 North. Take the Great Mall Parkway exit toward Tasman Drive. Turn left onto Great Mall Parkway, which becomes Tasman Drive. Turn left onto Cisco Way.

From the north: Take 101 South. Take 237 East toward Alviso/Milpitas. Take Zanker Road exit. Turn right onto Zanker Road, turn left onto East Tasman Drive, turn right onto Cisco Way.

Public Transit:

The nearest Caltrain station is Santa Clara. The nearest VTA stop is the Cisco Way Station, at the corner of Cisco Way and Tasman Drive. For individualized directions using public transit, go to <http://www.transitinfo.org/tripplanner/index.asp>

Thank you! We look forward to seeing you at the Working Group meeting. Sustainable Silicon Valley is a 501 c) 3) public benefit corporation whose mission is to collaborate with organizations and the community to achieve environmental sustainability in Silicon Valley. Contributions are tax deductible. The Federal Identification Number is 56-2464045.